



NATIONAL UNIVERSITY OF MODERN LANGUAGES
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
MODEL ENTRANCE TEST PAPER

Programme: B.S Mass Communication

Total Marks: 75

Time Allowed: 01 Hour

Name: _____

System ID: _____

Note: Attempt all questions.

Q.1. Select the correct answer for the following: (20)

1. Al-Khwarizmi was a famous Muslim:
 - a. Musician
 - b. physician
 - c. Mathematician
 - d. Economist
2. How many sides does a triangle have:
 - a. Three
 - b. Two
 - c. One
 - d. Seven
3. The permanent secretariat of SAARC is located in:
 - a. Colombo, Sri Lanka
 - b. Kathmandu, Nepal
 - c. New Delhi, India
 - d. Islamabad, Pakistan
4. Deficiency of vitamin 'D' in human body leads to
 - a. Hemophilia
 - b. Osteomalacia
 - c. Diabetes
 - d. Parkinson
5. 'Khunjerab Pass' is situated in
 - a. Karakoram range
 - b. Sulaiman Range
 - c. Hindukush range
 - d. Himalayas range
6. The motto of UNO is:
 - a. Peace
 - b. It's your world
 - c. Love and peace
 - d. Love and life
7. What sport is played in Wimbledon:
 - a. Cricket
 - b. Hockey
 - c. Football
 - d. Tennis
8. Mirza Asadullah Khan Ghalib is famous for:
 - a. Poetry
 - b. Calligraphy
 - c. Photography
 - d. Singing
9. National flower of Pakistan is:
 - a. Chamomile
 - b. Rose

- c. Thistle
 - d. Jasmine
10. The biggest island of world is:
- a. Sri Lanka
 - b. Greenland
 - c. Iceland
 - d. England
11. _____ is called as the “Land of Golden Fibre”:
- a. France
 - b. South Africa
 - c. Japan
 - d. China
12. _____ is pumped by the heart:
- a. Liquids
 - b. Water
 - c. Blood
 - d. Oxygen
13. The lowest part of earth is:
- a. Marian Trench
 - b. South Pole
 - c. Earth Crust
 - d. Dead Sea
14. Etihad Airways is an airline of:
- a. Canada
 - b. Russia
 - c. United Arab Emirates
 - d. Qatar
15. John Milton is a famous English:
- a. Poet
 - b. Singer
 - c. Politician
 - d. Dramatist
16. The world’s highest mountain is in:
- a. India
 - b. Pakistan
 - c. Nepal
 - d. China
17. _____ is known as the “Land of Thousand Lakes”:
- a. Indonesia
 - b. Scotland
 - c. Iceland
 - d. Finland
18. The highest part of the earth is:
- a. North Pole
 - b. Norway
 - c. Mount Everest
 - d. K-2
19. Highest military award of Pakistan is:
- a. Nishan-e-Imtiaz
 - b. Sitara-e-Jur’at
 - c. Tamgha-e-Shuja’at
 - d. Nishan-e-Haider
20. Suez Canal is between:
- a. Arabian Sea and Red Sea
 - b. Mediterranean Sea and Red Sea
 - c. Mediterranean Sea and North Sea
 - d. Red Sea and North Sea

Q.2. Choose the accurate option for the following:

(15)

1. Daily Jang is a/an:
 - a. Urdu newspaper
 - b. English newspaper
 - c. Punjabi newspaper
 - d. Sindhi newspaper
2. Yellow journalism is:
 - a. Exploitative sensational

- b. Classified telephone directory
 - c. A low priced novel
 - d. None of these
3. An editorial is:
- a. Piece of interview
 - b. A point of view of the newspaper
 - c. One-sided approach of the Government
 - d. None of these
4. Intra-personal communication involves:
- a. An individual talking to a group
 - b. An individual communicating to a large number of people
 - c. An individual thinking or talking to himself
 - d. An individual talking to another individual
5. To be considered a daily, a newspaper has to appear at least:
- a. Seven times a week
 - b. Eight times a week
 - c. Nine times a week
 - d. Ten times a week
6. The person who collects information and shapes it into a news story is called:
- a. Editor
 - b. Photographer
 - c. Reporter
 - d. Sub-editor
7. Television is:
- a. Electronic media
 - b. Print media
 - c. Social media
 - d. None of the above
8. APP is the news agency of:
- a. Pakistan
 - b. India
 - c. Iran
 - d. Afghanistan
9. A journalist who is not attached with any newspaper is called:
- a. Free Lancer
 - b. Retainer
 - c. Correspondent
 - d. Stinger
10. The key narrator of a newscast or program is called:
- a. Announcer
 - b. Editor
 - c. Anchor
 - d. None of the above
11. The founder of the Dawn was:
- a. Haroon brothers
 - b. Quaid-e-Azam
 - c. Altaf Hussain
 - d. None of these
12. Opinionated writings with writer's pictures in newspaper are:
- a. Editorials
 - b. Obituary
 - c. Columns
 - d. Business news
13. Facebook and Twitter are:
- a. Print Media
 - b. Social Media
 - c. Static Media
 - d. Electronic Media
14. PEMRA is:
- a. Media organisation
 - b. Association of newspapers
 - c. Production house
 - d. Regulatory body for electronic media
15. AFP is a news agency of:

- a. USA
- b. Pakistan
- c. China
- d. France

Q.3. Fill in the blanks with appropriate verb forms:

1. She is quite hopeful _____ success in the examination.
2. We are accountable _____ God for our actions.
3. He will not apologise _____ you for what he did, as he acted in good faith.
4. I am sick _____ heart.
5. He is so impatient with good advice that I despair _____ making any decision on him.
6. I shall not act _____ compulsion.
7. He is indebted _____ his friend for a large sum.
8. His thirst _____ knowledge left him no leisure for anything else.
9. She could not arrive _____ conclusion.
10. He was indifferent to all counsels of his parents and so got _____ trouble.

Q.4. Choose the best option for the following:

(10)

1. Since he knew what would happen, he should be left to stew in his own juice.
 - a. Make a stew
 - b. Suffer in his own juice
 - c. Boil
 - d. Suffer for his own act
2. He is out and out a reactionary.
 - a. Thoroughly
 - b. Deadly against
 - c. No more
 - d. In favour of
3. In the organised society of today no individual or nation can plough a lonely furrow:
 - a. Do without the help of others
 - b. Remain non-aligned
 - c. Remain unaffected
 - d. Survive in isolation
4. The cricket match proved to be a big draw.
 - a. A keen contest
 - b. A game without any result
 - c. A lovely spectacle
 - d. A huge attraction
5. Although he has failed in the written examination, he is using backstairs influence to get the job.
 - a. Secret and unfair influence
 - b. Deserving and proper influence
 - c. Backing influence
 - d. Political influence
6. I am afraid he is burning the candle at both ends and ruining his life.
 - a. Becoming overgenerous
 - b. Losing his objectives
 - c. Wasting his money
 - d. Overtaxing his energies
7. The project did not appear to hold out bright prospects.
 - a. Promise
 - b. Highlight
 - c. Show
 - d. Offer
8. Companies producing goods play to the gallery to boost their sales.
 - a. Advertise
 - b. Depend upon the public for approval
 - c. Cater to the public taste
 - d. Attempt to appeal to popular taste
9. Javed could be easily arrested because the police were tipped off in advance.
 - a. Toppled over

