



## “Entrepreneurship as Viable Career Option”

### Course Overview:

Entrepreneurship plays an important role in creating economic opportunities. Moreover, Entrepreneurship contributes to decreasing unemployment, increasing wages, generating tax revenue, increasing wealth, and contributing to a stronger nation by building a sound socio-economic system in the country. This Session aims to equip young potential and current entrepreneurs with contemporary tools and strategies to transform ideas to successful business startup and management.

### Learning Agenda:

- Understand the importance and concept of entrepreneurship.
- Learn the real time steps involved in starting small business.
- Enable to apply the frameworks and tools for successfully managing small business.



Course Content		Who Should Attend	
<ul style="list-style-type: none"> <li>• <b>Preparing for Business Start-up</b> <ul style="list-style-type: none"> <li>➢ Steps to Starting a Small Business</li> <li>➢ Developing your Business Plan</li> <li>➢ Structuring your Business Plan</li> </ul> </li> <li>• <b>Aiming for Business Finance</b> <ul style="list-style-type: none"> <li>➢ Sources of Funding</li> <li>➢ Lenders Expectation</li> <li>➢ Loan Application</li> </ul> </li> <li>• <b>SMEDA’s Services &amp; Support for Start-ups</b> <ul style="list-style-type: none"> <li>➢ Customized Business Plan</li> <li>➢ Pre feasibilities (Both English &amp; Urdu Version)</li> <li>➢ Legal Advice</li> <li>➢ Tailor-made Training Programs</li> </ul> </li> <li>• <b>Legal Aspects</b> <ul style="list-style-type: none"> <li>➢ Legal Awareness and Compliance</li> <li>➢ Compliance - Registration with Relevant Government Departments</li> </ul> </li> <li>• <b>Business Strategy / Implementation – Towards a Sustainable Business Growth</b> <ul style="list-style-type: none"> <li>➢ Financial Management</li> <li>➢ Marketing</li> <li>• HR Management</li> </ul> </li> </ul>		<p>Faculty Members</p> <p>Students</p> <p>All those desirous of starting own business</p>	
<b>DATE</b>	28 <sup>th</sup> October 2019	<b>TIME</b>	10:00 a.m – 1:00 pm
<b>VENUE</b>	NUML Islamabad		

### RESOURCE PERSON: Mr. Tahir Mahmood

For more than three decade now, Tahir is leading a movement to transform the way we develop people. His Practical strength-based approach is thoroughly embedded in all the learning solutions he offers. He believes in the uniqueness of human potential and advocates it with his unmatched enthusiasm and pragmatic approach.

Tahir Chaudhry is a student and teacher of leadership & Turnaround Management either in individuals or Organization development. He has devoted his life to sharing his thinking in order to help other leaders and organizations develop an agile learning culture. Tahir’s unconventional and innovative views on talent, learning, leadership and business have attracted significant attention. Tahir spends a significant time studying individuals, teams, and organizations to understand what makes world-class performers, summarizing it, and sharing it with the world. In addition to his work in the Industry, Academia and corporate sector, Tahir has a passion for learning and teaching in the social sector, including revival of sick units, education, healthcare, social ventures, and other cause-driven nonprofits. Tahir Chaudhry addresses over 200,000 people across Pakistan each year through his keynote presentations, Conferences, workshops and seminars, captivating audiences with his easy to understand ground reality approach, research-based insights, real life cases and self-experience that inspire people, teams and organizations to be more, productive. Building on more than a decade of experience as the President & CEO of Falcon Consulting Group, he founded The “Pakistan Institute of Entrepreneurship” in 2009 with a clear mission: to help individuals build on their own start-ups strengths, help teams to utilize the power of diversity, help leaders to embrace rather than conquer and help organizations to be profitable and responsible of more than 530 teams. Tahir lives in Islamabad, Pakistan and at various Universities Guest Houses to change the Higher Education Culture. Tahir is Specialist and chartered member of Turnaround Management Association, Champion of Professional Networking, Industry, Academia, Government and Society Linkages.

### For Registration Contact

#### Gulfam K. Baghoor

Director, Business Incubation Center Of NUML ( B **ICON** )

Associate Professor, FMS

Cell: + 92 334 508 73 20

Line: +51 9265100 Ext: 2037

Email: [gulfambaghoor@gmail.com](mailto:gulfambaghoor@gmail.com)